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PTO/SB/21 (08-00)

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TRANSMITTAL FORM <i>(to be used for all correspondence after initial filing)</i>	Application Number	09/905,036	
	Filing Date	July 12, 2001	
	First Named Inventor	Hull, Jonathan J.	
	Group Art Unit	2178	
	Examiner Name	To Be Assigned	
Total Number of Pages in This Submission	1	Attorney Docket Number	015358-006000US

ENCLOSURES (check all that apply)		
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT	
Firm and Individual name	Townsend and Townsend and Crew LLP Sujit B. Kotwal Reg. No. 43,336
Signature	S. B. Kotwal
Date	April 12, 2002

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Atty Docket No. 015358-006000US

PTO FAX NO.: 703-746-7240

ATTENTION: Customer Service, Initial Patent Examination

Group Art Unit: 2176

TELEPHONE NO.: 703-306-5631

**OFFICIAL COMMUNICATION
SUPPLEMENTAL INFORMATION DISCLOSURE
STATEMENT OF NONPROVISIONAL APPLICATION**

**FOR ENTRY IN U.S. APPLICATION NO. 09/905,036
FILED JULY 12, 2001**

CERTIFICATION OF FACSIMILE TRANSMISSION

I hereby certify that the following document(s) in re Application of JONATHAN J. HULL et al., Application No. 09/905,036, filed July 12, 2001 for TECHNIQUES FOR TARGETING INFORMATION TO USERS is being facsimile transmitted to the Patent and Trademark Office on the date shown below.

Document(s) Attached

1. SB/21 Transmittal Form (1 page)
2. Supplemental Information Disclosure Statement (2 pages)
3. SB08A and SB08B (2 pages)

Number of pages being transmitted, including this page: 6

Dated: April 12, 2002


Krista K. Merrimac

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Attorney Docket No.: 015358-006000US
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

JONATHAN J. HULL et al.

Application No.: 09/905,036

Filed: July 12, 2001

For: TECHNIQUES FOR TARGETING
INFORMATION TO USERS

Examiner: To Be Assigned

Art Unit: 2176

SUPPLEMENTAL INFORMATION
DISCLOSURE STATEMENT UNDER 37
CFR §1.97 and §1.98

Assistant Commissioner for Patents
Washington, D.C. 20231

Sir:

The references cited on attached form PTO/SB/08A and PTO/SB/08B are being called to the attention of the Examiner. In accordance with 37 CFR §1.98(d), copies of the references can be found in Application No. 08/995,616, filed December 22, 1997 (Attorney Docket No. 015358-006000US) from which this application claims priority. It is respectfully requested that the cited references be expressly considered during the prosecution of this application, and the references be made of record therein and appear among the "references cited" on any patent to issue therefrom.

As provided for by 37 CFR 1.97(g) and (h), no inference should be made that the information and references cited are prior art merely because they are in this statement and no

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Application No.: 09/905,036
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representation is being made that a search has been conducted or that this statement encompasses all the possible relevant information.

Applicant believes that no fee is required for submission of this statement, since it is being submitted prior to the first Office Action. However, if a fee is required, the Commissioner is authorized to deduct such fee from the undersigned's Deposit Account No. 20-1430. Please deduct any additional fees from, or credit any overpayment to, the above-noted Deposit Account.

Respectfully submitted,

S. B. Kotwal

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